

**Board of Directors Meeting  
Summary**

**embrace colorado**

**August 17, 2009**

**4:00 p.m. – 5:30 p.m.**

**UNC Center**

**2915 Rocky Mountain Avenue**

**Loveland, CO**

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Members Present:

Rocky Scott

Ed Starck

Dave Edwards

Angie Milewski

Glenn Vaad

John Coppom

Milan Karspeck

Members Absent:

Louis Swanson

Bill Kaufman

John Kefalas

Staff Present:

John Daggett

Guests:

None

**Call to Order**

The meeting was called to order at 4:00 p.m. by Ed Stark.

**Minutes from July 20, 2009**

Dave Edwards moved and John Coppom seconded a motion to approve the minutes from the July 20<sup>th</sup> meeting. The minutes were approved unanimously.

**Social Networking Study**

Daggett announced he had met with Dr. Lynn Hempel about conducting a social networking study for the region with the goal of identifying candidates for the 50 – 70 member *Initiating Committee* that will be established to guide the visioning process and identify and work on issues of importance as they arise. Both he and Dr. Hempel felt it was premature for her to present a study paradigm.

Daggett presented an overview of the study process. He explained that:

1. Traditionally, committee selection has taken on one of three approaches: 1) self-selection or 2) appointment or 3) a combination of the two. Using a social networking approach, the Board would apply a reasoned and scientific method to identifying potential *Initiating Committee* members that should enhance its chances of success.
2. The study would cost an estimated \$30,000, but that since it was intrinsic to the development of the public process, he felt that it would be eligible for reimbursement through the CDOT contract.
3. The Board, with the help of others, would be responsible for identifying the first 100 interviewees.
4. Dr. Hempel was asked to work with UNC to identify a researcher there to share the study responsibilities as they relate to Weld County, but that Dr. Hempel would likely be the principal investigator (manager) for the study.
5. The study would have several stages and that the first stage, identifying initial interviewees should, proceed and be completed by October 1<sup>st</sup>. The 2<sup>nd</sup> stage would involve two series of survey interviewing of a total of approximately 500 subjects. The 3<sup>rd</sup> stage would be analysis and follow up. The final stage would produce a report.

Board members discussed the importance of the study and how the data might be used. It was felt that the findings could be sensitive and that it was important to see whether names could be kept confidential. Daggett said he would follow up with CDOT.

Board members asked if there were ample funds in the bank to cover the cost of the study. Daggett said there was not.

### **Board Nominations**

Daggett reported that he had interviewed the two candidates that had been forwarded by John Kefalas: Teresa Tellechea and K-Lynn Cameron. He reported that he felt both candidates had ample previous experience in governing positions and would make great additions to the Board.

A discussion issued about the approach the Board wanted to take in filling the remaining seats. The Board agreed that the best approach would be to develop a pool of candidates

for the Board and choose among those rather than selecting members one or two at a time. Most felt that this approach afforded the Board the opportunity to examine candidates relative to the criteria that has been established for Board membership and the goal of establishing a better balance based on geography, gender, and ethnicity.

The Board decided to fill a pool of no less than twelve potential candidates. Board members were asked to recruit potential candidates over the next month with the expectation of completing the pool and filling seats at their September meeting.

Daggett offered assistance to Board members as they pursued this task.

Dave Edwards moved that the Board create a pool of no less than twelve names as candidates for the Board that will be the basis for Board membership and that candidates are required to have a resume. The motion included a reference to the minimum geographic balance that had previously been established. Angie Milewski seconded the motion.

The motion passed unanimously.

### **Joint Community Foundation Meeting**

Daggett reported that the joint community foundation meeting was scheduled and then postponed. He explained that some difficulties in establishing a date had occurred, but that both foundations wanted to pursue rescheduling the meeting.

John Coppom and Dave Edwards both reiterated that there was a desire by both foundations to meet to discuss working together with Embrace Colorado.

### **Quarterly Loveland, Fort Collins, Larimer County Regional Meeting**

Daggett reported that he and Angie Milewski had attended the Quarterly Meeting between Loveland, Fort Collins, and Larimer County and that the reception was reserved. Daggett also reported that Commissioner Kathay Rennels asked that Embrace Colorado formally request action on the part of the jurisdictions. That request includes technical assistance, assistance in filling Board seats with candidates for the pool, and a small financial contribution.

Dave Edwards noted that Fort Collins response was disappointing. He suggested that perhaps the Board should consider postponing moving forward if Fort Collins was a potential non-player. Board members discussed the nature of local government and the current challenges they have politically and financially. It was decided that Embrace Colorado should continue to move forward with its work plan and identify resources through local and regional foundations that could suffice over the short term (first year). Glenn Vaad said he was pursuing funding and suggested that those funds could assist the Community Foundation Serving Greeley and Weld County to be an equal partner with the Community Foundation of Northern Colorado.

### **Budget & Financials**

Daggett presented the current budget and financial statements to the Board.

### **Other Business**

There was no other business.

### **Adjourn**

Ed Stark adjourned the meeting at 5:45 p.m.