

## **Diversity Matrix – Categories**

Selecting members of a regional task force to examine issues related to population growth is a major challenge. We started by looking at who should be represented knowing that practical considerations will limit the overall number of participants.

This is a simple listing of what we mean by each of the categories included in the matrix. These seventeen categories is a draft list of the many “voices” of Northern Colorado and relate directly to the matrix itself. This list is not meant to be exhaustive, but rather inclusive.

If you don't find your interests represented, please let us know.

### **1. Agriculture:**

- Ranching/farming
- Food distribution and processing
- Organics

### **2. Arts & Entertainment:**

- Performing
- Urban & Outdoor Recreation
- Arts & craft

### **3. Business:**

- Industry
- Retail
- Service
- Financial
- Tourism
- Media & Communications

### **4. Education:**

- Higher education
- Primary & secondary
- Early Childhood

### **5. Ethnic Diversity:**

- Cultural
- Racial

### **6. Faith:**

- Clergy

### **7. Government:**

- Municipal government
- County government
- State government
- Political/Management

### **8. Health & Healthcare:**

- Practitioners

- Institutions
- Insurance
- Support

**9. Natural Resources:**

- Water
- People
- Minerals
- Critical lands
- Wildlife

**10. Non-governmental Organizations:**

- Nonprofits
- Fraternal

**11. Philanthropic:**

- Local & regional foundations

**12. Science & Technology:**

- Inventors
- High Tech companies
- Scientists and researchers

**13. Seniors:**

- Age 65+
- Support Services

**14. Sustainability:**

- Economic
- Environmental
- Social/cultural

**15. Transportation:**

- Roads & bridges
- Transit
  - Rail
  - Mass transit
  - Specialty transit (private)
  - Demand response
- Bicycle & pedestrian
- Goods & services

**16. Utilities/Energy:**

- Generators/suppliers
- Manufacturers
- Traditional/alternative

**17. Youth:**

- Age 15 – 25
- Support Services